

A Strategic Approach to Minimize Driver Accidents and Injuries

Professional drivers are often overlooked in scrapyards safety training events. They're on the road and unavailable for the meetings and the toolbox talks, despite the fact that they are involved in a growing number of driving and non-driving accidents and injuries. They've developed into a kind of unseen workforce.

From 2000 to 2007, RecycleGuard insureds alone incurred \$10.8 million in workers compensation costs for injured drivers, averaging \$43,000 per case. Faced with these losses, the ISRI Board of Directors decided that the time has come to do something to reverse the tide.

This year, beginning in April, ISRI Safety is launching a comprehensive, multi-faceted Transportation Safety effort to enable members to better control and manage driver safety.

The first step will be an implementation manual to address driver recruitment and selection, DOT compliance, accident and injury avoidance, defensive driving, new driver orientation, emergency procedures, cargo securement and inspection procedures.

By mid-year, the program will grow to include professionally produced hazard awareness training materials, including newsletters, posters, handouts and driving safety videos. The goal is to engage drivers directly to influence their safe behaviors with customized materials that reflect the hazards they encounter every day—at the yard, on the road and at customer locations.

Transportation Program Manual. A customizable program manual delivered in CD-Rom format.

Drivers Handbook. A pocket-size booklet that illustrates basic expectations, and provides safety, compliance, and accident avoidance strategies.

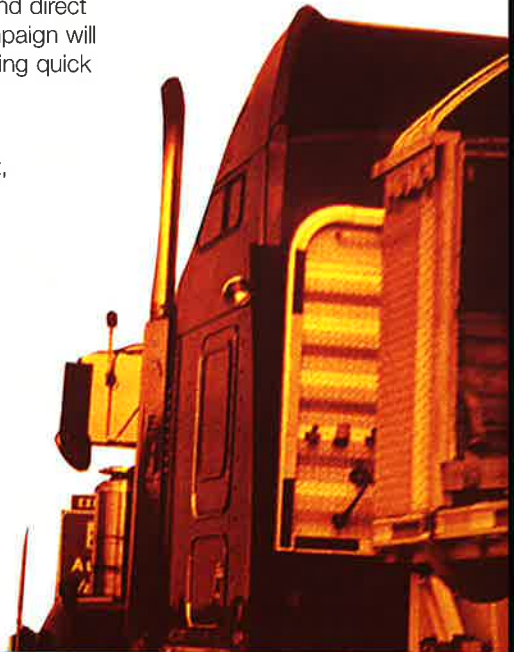
Training Materials. Safe behaviors are the result of effective training. Positively influencing behaviors can be accomplished with timely and direct driver safety communication tools. The quarterly safety poster campaign will include versions focused on driving safety. Printed handouts featuring quick tips for safe driving will continue to be distributed electronically and in hard copy.

"2-Minute Warning". Training aids should be hard hitting, short, visual, and entertaining. The *2-Minute Warning*-themed series of driver safety videos, compiled from on-site video clips in member scrapyards, will target individual needs with meaningful solutions.

Ongoing support through regional driver safety training seminars. ISRI Safety professionals will continue to visit member facilities, coaching drivers in ride-alongs and offering training and compliance assistance.

ISRI Safety is developing the guidance, the tools, and the motivation for effective transportation safety activities – *Safely or Not at All.*

Here's how to get started: contact Tom Herod, Transportation Safety & Training Manager at tomherod@isri.org or call 202/662-8519 to receive the full program guidance materials and periodic updates.



Be smart. Drive safely.

 **ISRI Safety**
NEW DAY. NEW CHOICES.