

Transportation Safety

w/Tom Herod

OBSERVATIONS: HOW THEY CAN HELP YOUR FLEET OPERATIONS



SAFETY HABITS OF DRIVERS

On-the-road and in-the-yard observations of driver behaviors can be useful in anticipating adverse future actions of drivers, based on:

- ✓ Generation (age)
- ✓ External Influences/Motivators
- ✓ Internal Influences/Motivators
- ✓ Conflict

SAFETY HABITS OF DRIVERS

OLDER PEOPLE: (64 yrs old and up)

- ✓ benefit of experience
- ✓ loyal to company – follow rules (usually)
- ✓ always on time
- ✓ don't rush
- ✓ appreciate what they have



SAFETY HABITS OF DRIVERS

BABY BOOMERS: (45 to 64 yr olds)

- ✓ may tend to rush
- ✓ often a 'what's in it for me' attitude
- ✓ like money and attention



SAFETY HABITS OF DRIVERS

GENERATION X: (29 yrs to 44 yrs old)

- ✓ get the job done attitude
- ✓ like to learn new things
- ✓ like to be on their own
- ✓ need feedback/coaching



SAFETY HABITS OF DRIVERS

GENERATION Y: (28 yrs and younger)

- ✓ ADD - short attention span
- ✓ may tend to rush through everything
- ✓ cares about self more than anything
- ✓ needs a lot of hand-holding/attention



SAFETY HABITS OF DRIVERS

What driving habits should I observe?

- ✓ skipping through pre-trip inspection
- ✓ forward thinking – looks ahead
- ✓ courtesy – yielding – non-aggressive
- ✓ does not rush
- ✓ follows speed limits
- ✓ does not ride clutch or abuse equipment
- ✓ uses seatbelt and follows PPE rules

SAFETY HABITS OF DRIVERS

What driving habits should I observe?

- ✓ maintains distance
- ✓ stays off horn
- ✓ stays off cell phone
- ✓ avoids distractions
- ✓ scans road and mirrors
- ✓ slows in bad weather
- ✓ considers passenger comfort
- ✓ takes the time to do things right

SAFETY HABITS OF DRIVERS

Who is the right driver for you?



SAFETY HABITS OF DRIVERS

Risk Factors for Fatal Crashes...

- ✓ speed
- ✓ super bowl Sunday
- ✓ male
- ✓ divorced
- ✓ age
- ✓ rural roads
- ✓ medical professional
- ✓ pickup truck



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